

# Introduction To Halfords

2023/2024

**Company Presentation** 



# Meet the Near Sourcing Team



Anuraag Parashar

Near Sourcing Manager



Pav Sondhi
Assistant Near Sourcing
Manager



Tim Coombs

Senior Quality Engineer



# Halfords Global Sourcing



# We are the UK's leading provider of motoring and cycling products and services



125 Years of Heritage



90% of UK only 20 minutes away from a Halfords location



20 million customers per year



21,000 products listed online



More than 1,000
Halfords retail and garage locations
Nationwide



3 Central
Distribution
Centres



10,000 colleagues



# We are the only business in the UK able to offer Motoring Services in a retail store, a garage, at home or at work

weFit weService weRepair



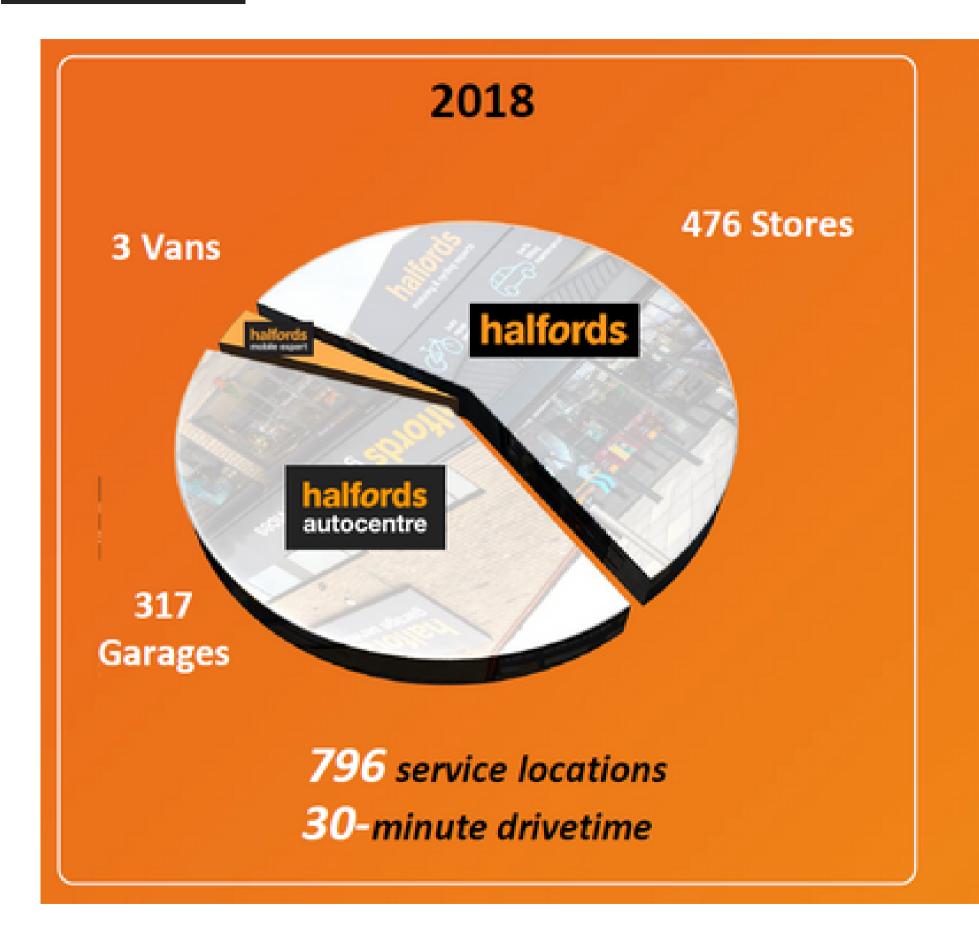




394 Halfords Retail and 3
Performance Cycling
stores offering a wide
range of motoring and
cycling products and ondemand services

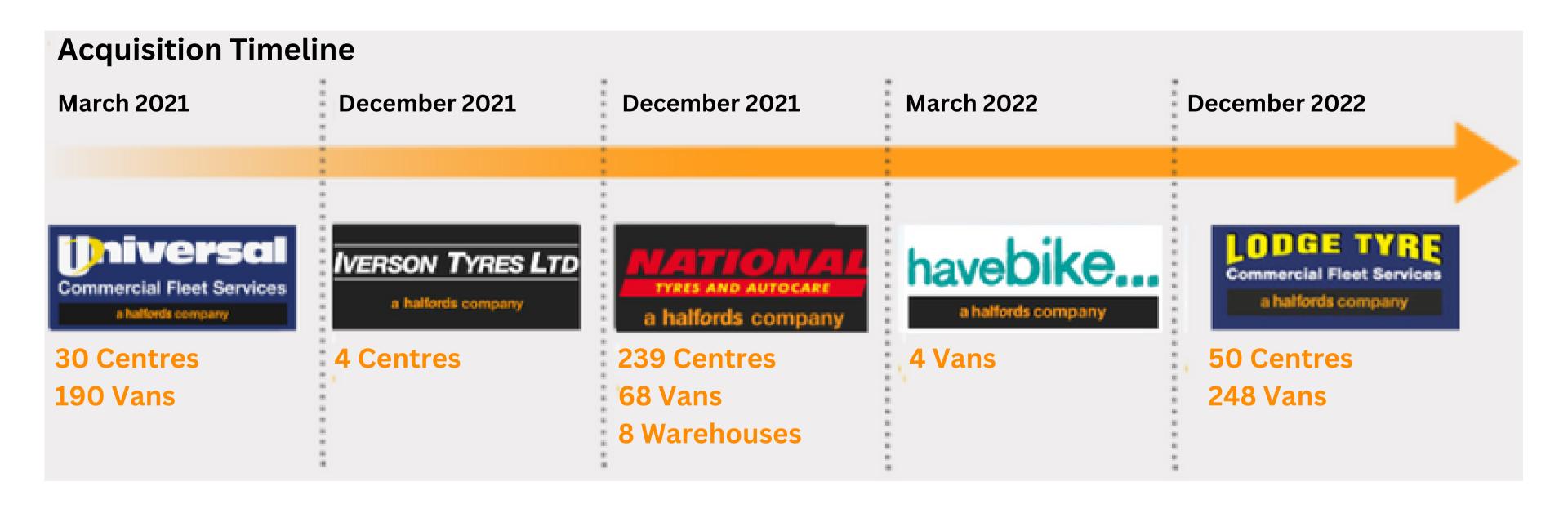
650 garages offering
Tyre replacement, MOT,
service, maintenance
and repair services.

737 'Halfords Mobile Expert' & Commercial vans, bringing services direct to customers





# Halfords Strategic Acquisitions



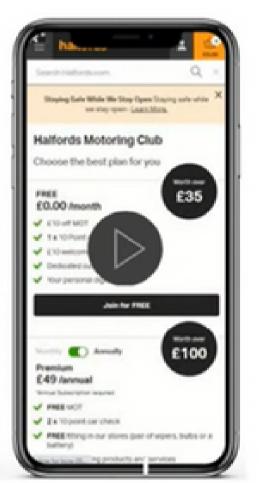
# Halfords Loyalty Scheme









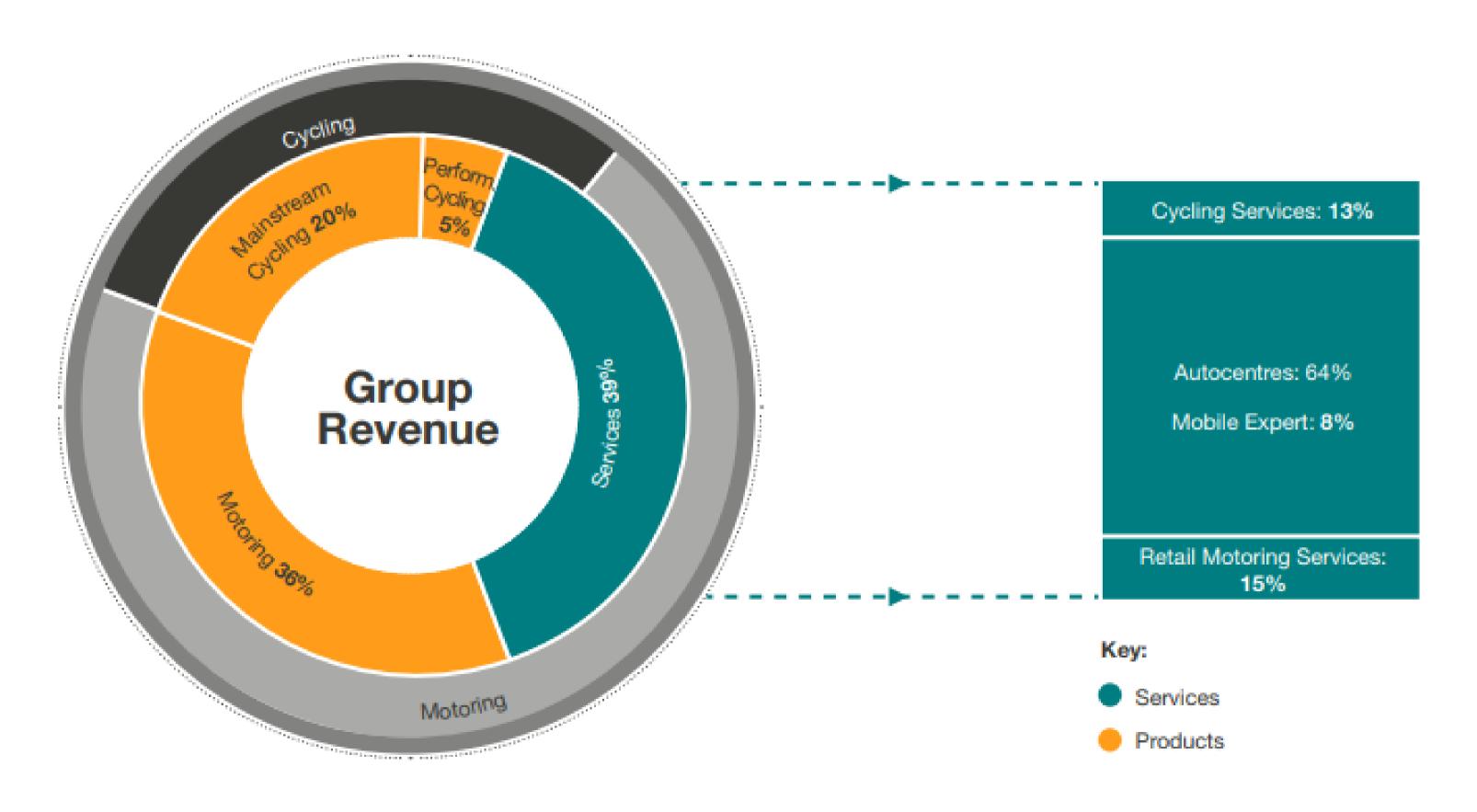


We have recently launched our new loyalty platform - halfords motoring club - where customers can unlock special benefits by being part of our halfords family

1.7m SUBSCRIBERS



# FY22 Group Revenue - £1.37B





# Retail Product Categories

## MOTORING



#### CAR MAINTANANCE

OILS & ADDITIVES
CAR CLEANING
BODY REPAIR
WORKSHOP
WINTER

#### IN-CAR TECHNOLOGY

CAR STEREOS
CAR SPEAKERS
SAT NAV
CONNECTIVITY
DASH CAMS

# MOTORING/LESIURE /ACCESSORIES

CAR ACCESSORIES
TOURING
TRAVEL EQUIPMENT
CAMPING
CHILD TRAVEL

#### **SERVICING**

CAR BULBS
WIPER BLADES
CAR BATTERIES

## CYCLING



#### **KIDS**

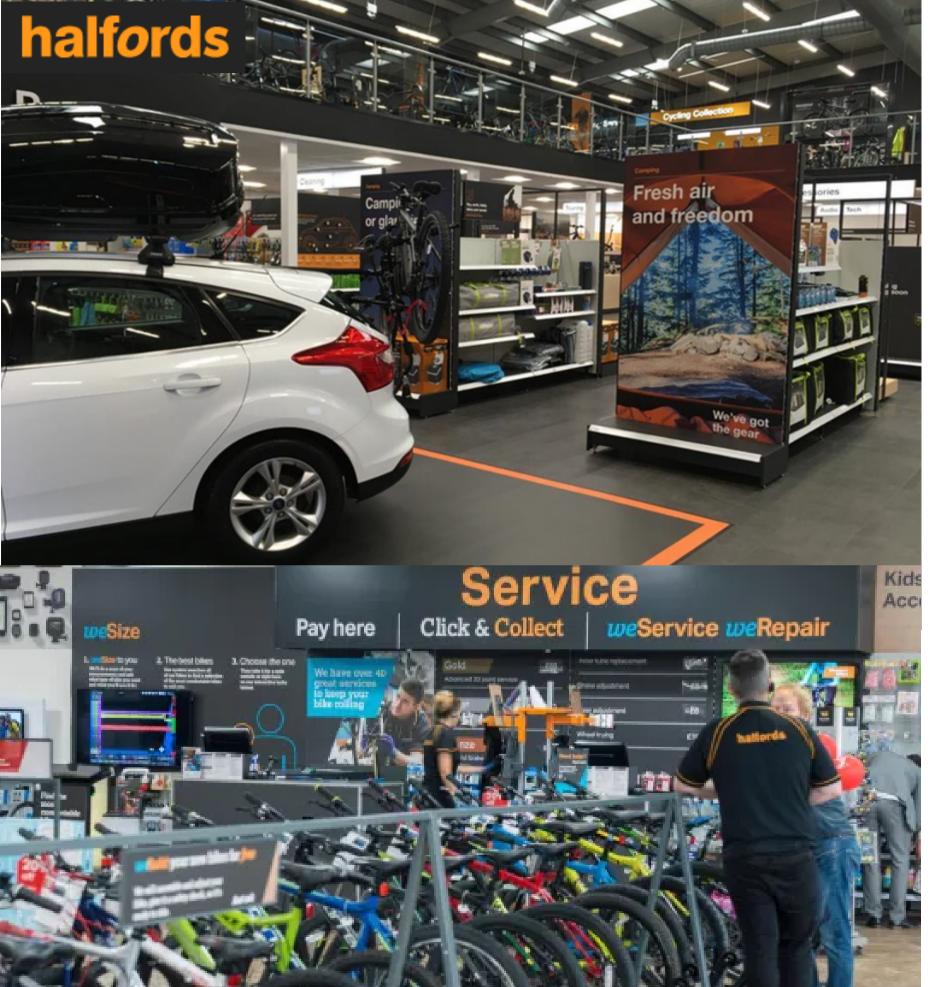
KIDS CYCLES
KIDS SCOOTERS

#### **ADULT**

MECHANICAL BIKES
ELECTRIC MOBILITY

#### **OTHER**

CYCLE ACCESSORIES
CYCLE REPAIR





#### **MOTORING**

We range all motoring related products from Camping to Child Seats and Technology





#### **CYCLING**

We range everything from Kids bikes to high end Electric bikes and scooters.

















# Our Cycling Business

1.2 Million

BIKES SOLD PER YEAR BY HALFORDS 25%

SHARE OF TOTAL UK BIKE MARKET









VOODOO

















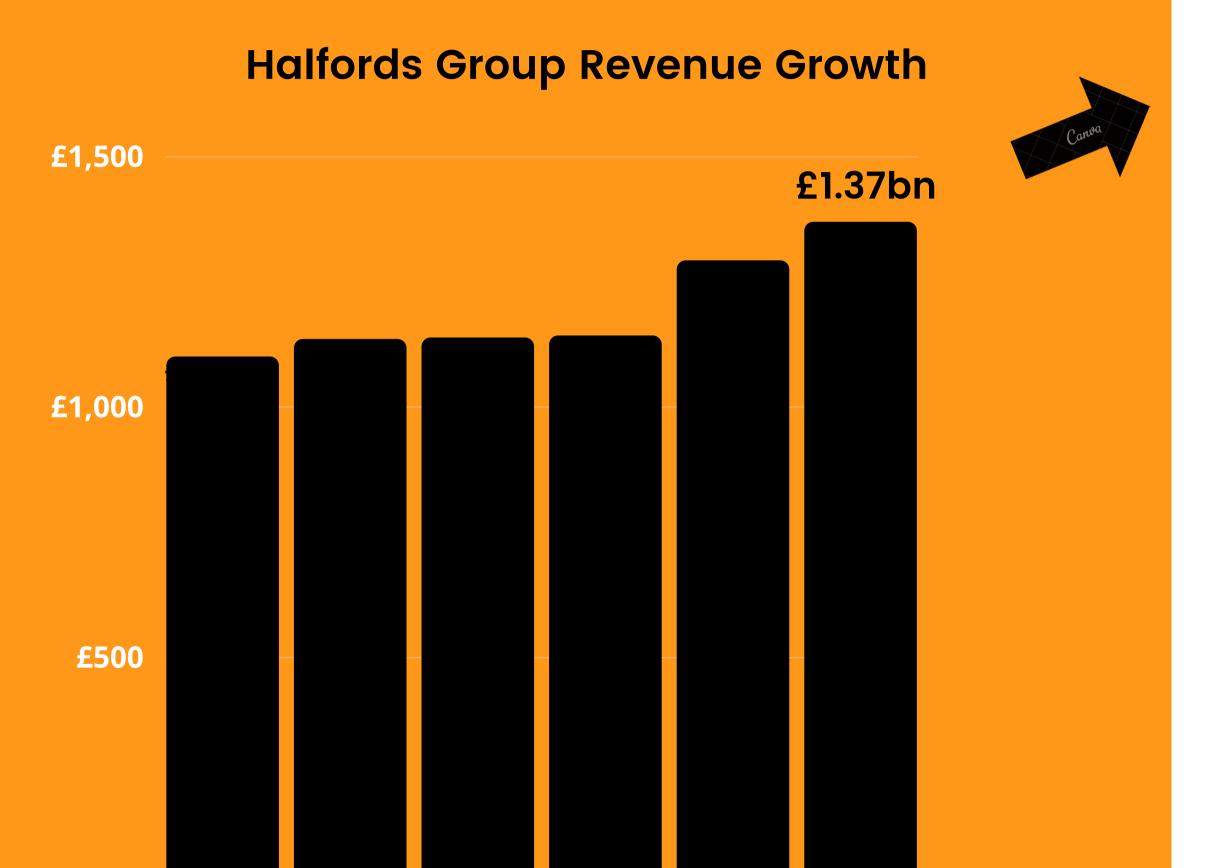


£0

**FY17** 

**FY18** 

**FY19** 



**FY20** 

**FY21** 

**FY22** 











